

# Online gambling

## Topic summary from the NSW Gambling Survey 2024

This summary highlights key findings about online gambling from the NSW Gambling Survey 2024, with some comparisons to the 2019 survey results.

### Online gambling trends

One in four adults (26.6%) gambled online in the past year, up from just 8% in 2019. Men were more likely to gamble online (31.6%) than women (21.8%).

### Most common forms of online gambling

The most common forms of online gambling were lottery tickets (20.4%), sports betting (6.7%) and race betting (6.5%). Participation in online race betting rose from 4.7% to 6.5% between 2019 and 2024 and online sports betting increased from 4.2% to 6.7%. Online sports betting was most common among young men aged 18-24 (21.2%). Online casino gambling remains relatively rare, increasing slightly from 0.5% in 2019 to 0.8% in 2024.

### How does online gambling compare to in person gambling?

Some gambling is available both online and in person, with participation in each differing:

- Lotteries: Nearly half (49.8%) bought tickets online, while 63.9% bought them in person
- Sports and eSports betting: Most placed bets online (88.4%)
- Race betting: Most people bet online (65.2%), while about one-third bet at physical venues (31.2%), and 8.3% used stand-alone TAB venues.
- Keno: 2.4% gambled online, while 97.7% played at physical venues

### Online gambling and self-exclusion

Online gamblers are nearly five times more likely to experience moderate-to-high-risk gambling (9.2%)<sup>1</sup> compared to non-online gamblers (2.1%). Those involved in less common internet-based gambling forms, like online poker (59.6%) and fantasy sports (41.5%), experienced high rates of moderate-to-high-risk gambling.

### Research referenced

Browne M, Rockloff M, Hing N, Russell A, Boyle CM and Rawat V (2019) *NSW Gambling Survey 2019*, Central Queensland University. Commissioned by the NSW Responsible Gambling Fund. Report available at: <https://www.gambleaware.nsw.gov.au/resources-and-education/check-out-our-research/published-research/nsw-gambling-survey-2019>

Browne M, Russell AMT, Dellosa G, Rockloff M and Hing N (2024) *NSW Gambling Survey 2024*, Central Queensland University. Commissioned by the NSW Responsible Gambling Fund. Report available at: <https://www.gambleaware.nsw.gov.au/resources-and-education/check-out-our-research/published-research/nsw-gambling-survey-2024>

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<sup>1</sup> Problem Gambling Severity Index (PGSI). This study uses the term 'high-risk gambling' instead of 'problem gambling', and 'minimal-risk gambling' instead of 'non-problem gambling'.